



by nick d. kim

**strange-matter.net**

### **Usage Rates and Conditions of Use**

*Last updated: Nov 2010*

Nick D. Kim, 1 Onslow St., Hamilton 3216, New Zealand.

Email: [nick@lab-initio.com](mailto:nick@lab-initio.com)

Website: <http://www.strange-matter.net/>

## **1. Personal, research, health, educational and non-profit uses**

Strange-matter (also known as nearing-zero or lab-initio) cartoons are free for personal use, research and/or education institutions, public health organizations, and non-profit users. Examples of these types of uses have included: use in lecture notes, laboratory manuals, community newsletters, front pages to thesis dissertations (yes, good luck trying to put the examiner in a good mood!), to promote conferences, books published by public health agencies or charitable organizations, and some scientific review articles.

- The only condition of these uses is that the original image should not be altered or added to, with the one exception being that its size can be altered.
- Citation of the source is optional (at least as far as I am concerned). Where desired or required at your own end (as in a thesis), a typical simple citation might read: *'Cartoon by Nick D Kim, strange-matter.net. Used by permission.'* (This is your permission.)

## **2. Educational texts and associated resources**

In the case of science textbooks, other educational textbooks, or associated electronic resources, payment of a fee for use of any cartoon is *optional*. Some commercial publishers may prefer to pay a fee to formalize their acquisition of use rights. For guidance, where a fee is paid, standard rates for textbooks and associated resources are suggested as NZD\$120 for the first image, \$80 for the second image, and \$60 each for all subsequent images (see below).

### 3. Other commercial use conditions and rates

For other commercial users, there are two options:

- A. Cartoon Stock: Commercial use of cartoons can be arranged independently through *CartoonStock*, at the following site:

<http://www.cartoonstock.com/>

- B. Or, email the artist Nick at [nick@lab-initio.com](mailto:nick@lab-initio.com) – in this case, rates and terms are as follows, where NZD refers to New Zealand dollars. Currency conversion rates available from: <http://www.xe.com/ucc/>

#### **Rates:**

##### *Textbooks:*

- Prices are NZD\$120 for the first image, \$80 for the second image, and \$60 each for all subsequent images.

##### *Newspapers and magazines:*

- Price is NZD\$120 for any image.
- Usage rights for newspapers and magazines extend to use of the same image, in the same or equivalent setting, online.

##### *Commercial newsletters:*

- Price is NZD\$60 for any image.

##### *Greeting cards or wall calendars:*

- Specific pricing by arrangement.

##### *Commercial websites:*

- By arrangement. For minor uses, a reciprocal link may be sufficient.

#### **Conditions around commercial use:**

- These rates purchase one-time use rights except for textbooks. Copyright and ability to resell the image to other parties at a future date both remain with the author, Nick D Kim.
- For textbooks, these rates cover all future editions of a textbook that appear under the original authorship and with the same publishing house. Usage rights for textbooks extend to any publicity material, electronic resources, course notes, and websites that specifically relate to the textbook concerned.
- Images may be altered where appropriate – for example, stretching, use of a different font in a caption, or use of a slightly amended caption. The author does not hereby authorize any changes to a cartoon which would render it libelous, sexually offensive, or racially charged. Where an amended caption differs significantly in meaning from the original, liability for subsequent issues that might be caused by this change rests with the person or organization making the amendment.
- The cartoons will usually be provided either by email, or by being uploaded to a suitable website. Cartoons are provided as high resolution JPG image files (in RGB mode). In some cases with multiple images, the images may be sent *via* mail on a CD-ROM.