

## **strange-matter.net Usage Rates and Conditions of Use**

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### **1. Charities, personal use, and non-profit use**

Strange-matter (also known as nearing-zero or lab-initio) cartoons are free to use for personal use, charity organizations, public health organizations, and non-profit (or ‘not for profit’) websites or publications. Examples of these types of uses have included: use in personal lecture notes, community newsletters, front pages to thesis dissertations (yes, good luck trying to put the examiner in a good mood), books published by public health agencies or charitable organizations, and some scientific review articles.

- The only condition of these uses is that the original image should not be altered or added to, with the one exception being that its size can be altered.
- Citation of the source is optional (at least as far as I am concerned). Where desired or required at your own end (as in a thesis), a typical simple citation might read: ‘*Cartoon by Nick D Kim, strange-matter.net. Used by permission.*’ (This is your permission.)

### **2. Commercial use conditions and rates**

For other uses, the following rates apply (where NZD refers to New Zealand dollars). Currency conversion rates available from: <http://www.xe.com/ucc/>

- These rates purchase one-time use rights except for textbooks (see below). Copyright and ability to resell the image to other parties at a future date both remain with the author, Nick D Kim.
- For textbooks, these rates cover all future editions of a textbook that appear under the original authorship and with the same publishing house. Usage rights for textbooks extend to any publicity material, electronic resources, course notes, and websites that specifically relate to the textbook concerned.
- Images may be altered where appropriate – for example, stretching, use of a different font in a caption, or use of a slightly amended caption. The author does not hereby authorize any changes to a cartoon which would render it libelous, sexually offensive, or racially charged. Where an amended caption differs significantly in meaning from the original, liability for subsequent issues that might be caused by this change rests with the person or organization making the amendment.
- The cartoons will usually be provided either by email, or by being uploaded to a suitable website. Cartoons are provided as high resolution JPG image files (in RGB mode). In some cases with multiple images, the images may be sent *via* mail on a CD-ROM.

***Use in textbooks:***

- Prices are NZD\$120 for the first image, \$80 for the second image, and \$60 each for all subsequent images.

***Use in newspapers and magazines:***

- Price is NZD\$120 for any image.
- Usage rights for newspapers and magazines extend to use of the same image, in the same or equivalent setting, online.

***Use in commercial newsletters:***

- Price is NZD\$60 for any image.

***Use on greeting cards or in wall calendars:***

- Specific pricing by arrangement.

***Use on commercial websites:***

- Specific pricing by arrangement. For minor uses, a reciprocal link may be sufficient.

### **3. CartoonStock:**

Use of cartoons can also be arranged independently through *CartoonStock*, at the following site:

***<http://www.cartoonstock.com/>***